



PERFECT PRESS
... INVITATIONS ...

Attire Etiquette

Because dress codes change depending on your event!

C A S U A L

Casual dress means wedding guests can wear pretty much anything they want. We recommend a summer dress for the ladies and dress pants with button-down shirt or polo shirt for the guys.

C O C K T A I L A T T I R E , S E M I - F O R M A L
O R D R E S S Y C A S U A L

All three of these phrases are asking guests to dress somewhere between formal and casual. We recommend a cocktail dress for the ladies and a suit and tie or a sport coat for the gents.

B E A C H F O R M A L

Beach inherently indicates casual, which is why formal is tacked on to the end – it's still a classy affair. We recommend a formal summer sundress (tea-length or knee-length) with flats for the ladies and a summer suit with linen shirt, linen pants or khakis and sandals for the guys.

F O R M A L A T T I R E O R B L A C K T I E O P T I O N A L

These two phrases are very common in today's weddings. They indicate that the wedding party will be in formal wedding attire, and it's optional for all guests. We recommend a dark suit or tux for the men and formal evening wear (floor length dresses or evening pant suits) for the women.

B L A C K T I E

Black Tie usually indicates an evening affair where the men wear tuxedos and the women wear formal gowns of any length.

W H I T E T I E

This is the most formal of all wedding dress codes. We're talking soirees at the White House kind of evenings. The gentlemen dress in long-tail tuxedos and the women don full-length ball gowns.

If only we could be so lucky as to attend one of these fabulous affairs!